



Brand Management Packages

Sunrise Designs has been in operation for over 8 years and we offer a complete range of graphic services including branding and identity development, brochures, press ads, stationery, websites and more!

Please see our following current specials to help give your business a competitive edge through brand creation or refinement.



Brand Creation I

Don't have a logo and realise the importance
image plays in todays business world?

Want to view a wide range of logo options and
have ongoing control over your new logo?

Here's how

Package 1

1. Identity Design

8 initial logo concepts

5 further refinements

Final logo supplied in various formats

2. Corporate Style Guide

2. Stationery Design

3. 2 Press Ads

5. E Stationery

Normally - \$3,980 (ex GST)

Special Price \$3,500 (ex GST)

Plus we'll also include FREE
business cards worth \$270 (ex GST)
full colour both sides printed on
410gsm with matt cello*

* Only available for 1 type of
card that uses the same details



Brand Creation II

Have some ideas of what you want and just need some help making it happen?

Here's how

Package 2

1. Identity Design

4 initial logo concepts

3 further refinements

Final logo supplied in various formats

2. Stationery Design

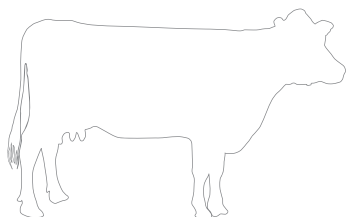
3. 1 Press Ad

Normally - \$2,980 (ex GST)

Special Price \$2,500 (ex GST)

Plus we'll also include FREE
business cards worth \$270 (ex GST)
full colour both sides printed on
410gsm with matt cello*

* Only available for 1 type of
card that uses the same details



Brand Redefine

You have a logo but it's outdated?
Or you have a logo and it needs to be refined
for today's brand conscious market?

Want to know how you can
sharpen up your corporate look?

Maybe it's just missing that little extra touch.

First impressions last.

Package 3

must be able to supply current logo as an .eps or .ai

1. Identity Redefine#
2. Stationery Design
3. 2 Press Ads
4. Yellow pages Ad
5. E Stationery

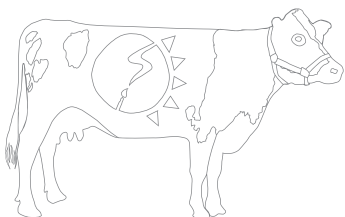
Redefine does not provide for a
new logo, we will build on what you
currently have to sharpen your identity

Normally - \$2,880 (ex GST)

Special Price \$2,500 (ex GST)

Plus we'll also include FREE
business cards worth \$270 (ex GST)
full colour both sides printed on
410gsm with matt cello*

* Only available for 1 type of
card that uses the same details



Design

So you have a logo and you are happy with it,
but maybe you are not getting the attention your
company deserves from your current designer?

Want to try a new angle for your corporate “look”?

This is the package for you!

Package 4

must be able to supply current logo as an .eps or .ai

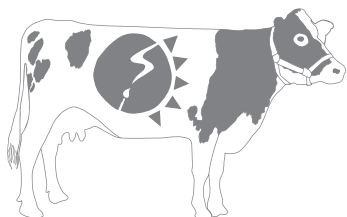
1. Stationery Re-Design
2. 2 Press Ads
3. Yellow pages Ad
4. E Stationery

Normally - \$2,180 (ex GST)

Special Price \$1,800 (ex GST)

Plus we'll also include FREE
business cards worth \$270 (ex GST)
full colour both sides printed on
410gsm with matt cello*

* Only available for 1 type of
card that uses the same details



Graphic Design

Not after a particular package
but still want design work?

Want to make a point of difference
from your competition?

Design is important.

We also do:

Brochures
Websites
Post cards
DL Marketing Cards
Company Profiles, Manuals, Annual Reports
Bookmarks
Marketing Cards
Magnets
Key tags
Stickers

We can also offer all pre-press services
and printing as well as much more...

Mention this brochure to
receive a 10% discount.

**Please call us today for
an obligation free quote.**



After working from a studio on the beach
in Sunshine Beach for four years, Sunrise
Designs have just made the move to a
bigger and better premises in Noosaville.

We invite you to check out our new
studio, as well as more of our
work on our new website,

www.sunrisedesigns.com.au



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