

Printing Terms and Conditions



Colour Matching

At Sumner Signs Pty Ltd / Sunrise Designs we take pride in matching colours to our clients CMYK proofs and Pantone colour selections.

However, the following terms and conditions apply.

1. Print colour may vary from print run to print run and/or from job to job or from front to back.
 2. Sumner Signs Pty Ltd/ Sunrise Designs will reproduce colour from digital files as closely as possible, but may not exactly match colour and density due to limitations in the proofing and printing process, as well as neighbouring image ink requirements.
 3. A reasonable variation in colour between original materials, proofs and the completed order, will be considered acceptable print quality.
 4. It is important to note the technical limitations of screen, digital and offset printing processes.
 5. Where Pantone colour numbers are specified in your design, the inks are mixed to an exact formula and provide very close colour accuracy, provided you have used a recent (non-faded) Pantone colour book to select your colours
6. Where CMYK designs are used, a higher degree of colour variation is normal. While every effort is made to reproduce the colours on chemical and professional digital proofs Sumner Signs Pty Ltd shall not be liable to reprint or otherwise compensate the client for a commercially acceptable variation in colour when comparing the proof to the final product, the disc to paper parts, or throughout a printed batch of products.
 7. Acceptable variations may be up to 10% of selected pantone or CMYK colour values.

Proofing Process

1. The signing of the proof indicates that the client has checked all spelling and details and have confirmed they are all correct and ready to start production.
 2. Sunrise Designs will not be liable for any typographical errors.
 3. Any changes requested by the client after the final approval of artwork will be charged at clients expense.